

# GEICO®

## Champions Celebration

presented by

Bisnow Family



Sandy Spring Bank

Sirovich Family



# Tune Into Tennis

May 19

Columbia Country Club

*Honoring*

Tracy Austin & Ken Solomon

*Supporting*



# GEICO®

## Champions Celebration

presented by

Bisnow Family



Sandy Spring Bank

Sirovich Family

The GEICO Champions Celebration presented by Sandy Spring Bank, The Bisnow Family and The Sirovich Family will be honoring International Tennis Hall of Famer Tracy Austin and Tennis Channel CEO Ken Solomon.



### Supporting GEICO Game On!

The event benefits the JTCC Champions Pathway, which begins with the Game On! program. JTCC coaches and student-athletes travel to schools and recreation centers in underserved areas of Washington D.C to teach, inspire, and mentor new young tennis players. Children who demonstrate strong work ethic and determination are offered scholarships into the JTCC Champions Pathway, where they progress from beginner to high performance players at low to no cost.

Since the launch of Game On! in 2009, more than 3,000 underserved D.C youth have been introduced to tennis.

### JTCC Mission

JTCC is a 501(c)(3) nonprofit committed to transforming lives through tennis. JTCC offers a comprehensive pathway of tennis and academics for youth of all ages and abilities to maximize their potential with the goal of earning scholarships to leading colleges and universities. JTCC graduates have earned more than \$22 million in college scholarships since 1999.





# Champions Celebration

presented by

Bisnow Family



Sandy Spring Bank

Sirovich Family

## Event Schedule

**Wednesday, May 18, 2022**

**Sponsor VIP Dinner** *(for Silver sponsors and above)*



**Thursday, May 19, 2022**

**10:00 am-1:00 pm**

**Sponsor VIP Clinic**

JTCC, 5200 Campus Drive, College Park, MD 20740

High Performance coaches host a private VIP clinic at JTCC from 10:00 am- 12:00 pm followed by a luncheon and Q&A session with honorees.



**6:15 pm**

**Reception and Dinner**

Columbia Country Club

7900 Connecticut Ave, Chevy Chase, MD, 20815

Cocktails and a tennis exhibition, followed by a dinner and program honoring **Tracy Austin** and **Ken Solomon**.



# Tracy Austin



Tracy Austin enjoys many “claims to fame.” The youngest winner—male or female—of the US Open singles championship and the youngest inductee into the International Tennis Hall of Fame, Austin includes her graduation from Rolling Hills High School as one of the most important goals she achieved during the height of her professional career. A month after turning 14, Austin captured her first singles title on the professional tour in January, 1977 competing as an amateur at the Avon Futures event in Portland. In 1978, she turned professional at age 15 winning the Porsche Tennis Grand Prix in Germany and bringing home a new Porsche which she was still too young to drive.

Austin became the youngest US Open champion in 1979 at age 16 by defeating #2 seed Martina Navratilova in the semifinals and top seed Chris Evert in the final.

Evert had been attempting to win the title for the fifth consecutive year. Earlier in the year, Austin ended Evert's 125-match winning streak on clay by beating her in three sets in a semifinal of the Italian Open which Austin won. The Associated Press named Austin its Female Athlete of the Year for 1979.

Continuing her meteoric rise, Austin achieved her first world No. 1 ranking in 1980 and won the season-ending Avon Championships in March. She and brother John took home her second Grand Slam title winning the Wimbledon Mixed Doubles and becoming the first brother and sister team to win a Grand Slam title together. The Austins hold an additional distinction at Wimbledon—being the only family to have four siblings (Tracy, John and older siblings Pam and Jeff) who have competed in the Wimbledon Championships.

Kicking off a magnificent 1981, Austin defended two titles, then won four consecutive tournaments during the summer setting her up to win her second US Open Championship where she defeated Navratilova in a three-set final. The Associated Press named Austin its 1981 Female Athlete of the Year for the second time.



*Tracy Austin and Ken Solomon with former United States House Rep. Gabby Giffords of Arizona on the Tennis Channel set.*

As remarkable as her accomplishments were on court from 1977-81, Austin kept her sights set on graduating from high school with her class.

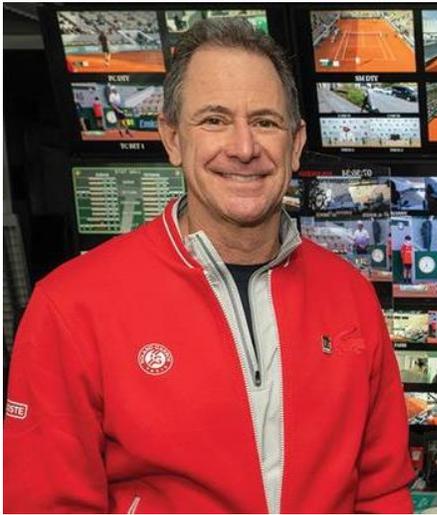
“I did not play the French Open after winning the Italian Open in 1979 because I wanted to get back to school,” she recalled. “I did not play in 1981 because I wanted to attend graduation.”

Austin’s career was cut short by serious injuries in the 1980’s leading to her retirement with 30 career titles. In 1992, at the age of 29, she was inducted into the International Tennis Hall of Fame.

Since retiring, Austin has gained international acclaim in her second career as a tennis commentator. She has been a lead analyst for Tennis Channel since 2010 and previously worked for NBC and the USA Network. She has also worked for Seven Network in Australia covering the Australian Open as well as handling BBC Wimbledon coverage. Austin has worked for Canadian television for its coverage of the Rogers Cup since 2004.

Austin is married to Scott Holt and is the mother of three sons, all of whom are USC Trojans: Dylan and Brandon are graduates of the University of Southern California, and Sean is currently a junior. Brandon is following in his mother’s footsteps and is pursuing a career in professional tennis.

# Ken Solomon



Ken Solomon has always kept his eye on the ball. From his earliest days as a ball kid for Davis Cup matches and the BNP Paribas Open tournament in his hometown of Palm Springs, CA to overseeing the exponential growth of the Tennis Channel, Solomon has been paying attention to all the players in the game on and off the court.

When Solomon joined Tennis Channel in 2005, the nascent network had launched just two years prior in May, 2003 with a limited rights portfolio and subscriber reach of less than four million US TV homes. Today, Tennis Channel continues its run as the nation's fastest growing cable channel, both in the US and abroad and is the "go to" destination across all popular platforms for tennis enjoyed today by more than 55 million US subscriber households and an ever-growing international network of 15 million.

Credit goes to Solomon for his acumen in first acquiring the French Open broadcast rights in 2007, bringing Tennis Channel to the big leagues by outbidding ESPN. Soon thereafter followed deals with the Australian Open, Wimbledon, and a three-way partnership including Tennis Channel, CBS and ESPN for the 2009 US Open.

A man of principle, Solomon led the decision by Tennis Channel not to air the WTA Barclay's Tennis Championships in 2000 to the exclusion of top ranked Israeli player Shahar Pe'er who had been denied Visa for entry. The network's early stance proved a 9 due catalyst resulting in the UAE agreeing not to limit access to anyone on based on religion, country, race or culture. Solomon was later an honoree at the American Israel Public Affairs Committee (AIPAC) global summit in Washington, DC.

In 2016, Solomon secured Tennis Channel's future by engineering its acquisition by Sinclair Broadcast Group (SBGTV), the nation's largest independent owner of free to air broadcast TV stations with 185 affiliates in 86 markets. In addition, Sinclair has acquired 23 Regional Sports Networks (RSNs) which now represent more than half of the NHL, NBA and MLB markets, signaling its commitment to sports broadcasting and providing outlets for Tennis Channel programming to reach up to 85% of US television homes.

With the backing of Sinclair, Solomon has continued to expand Tennis Channel's coverage of professional tennis resulting in landmark deals to be the exclusive home of both the WTA and ATP Tours in the United States, broadcasting both domestic and international Tour events. He has also added tennis.com and Tennis Magazine to the Tennis Channel portfolio of platforms which include TCPlus (on demand tennis streaming) and the Tennis Channel Podcast Network.

Today Tennis Channel is the only network and media company worldwide dedicated solely to the promotion of the sport of tennis, and Solomon, who is President of Tennis Channel, intends to continue making it a truly global enterprise. In 2022, Tennis Channel has become the exclusive home of women's tennis in Germany, Austria, and Switzerland, and has additional coverage in Netherlands.

Energized as always, in 2022, Solomon has spearheaded the launch of a second, all original free- to-air network, "T2" on over 25 million Samsung TV Plus sets becoming the manufacturer's first major live sports network. Other smart tv manufacturers will launch T2 following Samsung's first year of channel exclusivity, making tennis the only sport with two dedicated national linear channels.

If it sounds like Solomon is a one trick pony selling tennis morning, noon and night, his track record speaks otherwise. Since 2006, Solomon has also served as chairman of Ovation TV the nation's only 24/7 arts and contemporary culture network reaching more than 55 million households. In recognition of his commitment to the arts, Solomon was appointed to the President's Committee for the Arts and Humanities by President Obama and today serves on the Boards of the HELP Group serving special needs education, AntiDefamation League, and LiveOne Media, Inc., among others.

Prior his 1983 graduation from UCLA, Solomon began his media career at Paramount Pictures Television as an intern and never looked back. He has held senior executive leadership positions at Disney Television, Fox Broadcast Network, DreamWorks, and Universal Television where he was President of TV from 1997-99, earning the sole Emmy for Best Primetime Drama for *Law & Order*. Following his entrepreneurial spirit, Solomon co-Founded tech company iBlast, the largest datacasting network, before creating and launching Scripps Networks' *Fine Living Network* in 2001, then the fastest channel rollout in history.

Solomon credits his love of the game to his parents, Abby and Steve, both well-known competitive players and community leaders. Thanks to their exam, for nearly 40 years Solomon has been having a ball while clearly keeping his eye on the ball.



# Champions Celebration

presented by

Bisnow Family



Sandy Spring Bank

Sirovich Family

## \$18,000 – Presenting Sponsor

- Name included in title of event (GEICO Champions Celebration Presented by \_\_\_\_\_)
- 10 tickets for JTCC Champions Gala event including dinner and gift bags
- Four US Open courtside box seats to a mutually agreed upon session during the first week
- Four US Open loge seats to a mutually agreed session upon during the first week
- Four invitations to VIP dinner with honorees on May 18
- Six spots in VIP Clinic with Senior JTCC Staff and celebrities
- One year JTCC Corporate Membership
- Recognition on website
- Ten private lessons with JTCC Senior Professionals
- Three high-performance racquets
- Two FILA jackets
- Two pairs of FILA shoes

## \$11,000 – Platinum Sponsor

- Eight tickets for JTCC Champions Gala event including dinner and gift bags
- Four US Open courtside box seats to a mutually agreed upon session during the first week
- Four US Open loge seats to a mutually agreed upon session during the first week
- Four invitations to VIP dinner with honorees on May 18
- Four spots in VIP Clinic with Senior JTCC Staff and celebrities
- One year JTCC Family Membership
- Recognition on website
- Five private lessons with JTCC Senior Professionals
- Two high-performance racquets
- Two FILA jackets
- One pair of FILA shoes

## \$8,250 – Gold Sponsor

- Six tickets for JTCC Champions Gala event including dinner and gift bags
- Four US Open courtside box seats to a mutually agreed upon session during the first week
- Four US Open Armstrong seats to a mutually agreed upon session during the first week
- Two invitations to VIP dinner with honorees on May 18
- Three spots in VIP Clinic with JTCC Staff and celebrities
- Recognition on website
- Three private lessons with JTCC Staff Professionals
- Two high-performance racquets
- Two FILA jackets
- One pair of FILA shoes

## \$5,500 – Silver Sponsor

- Four tickets for JTCC Champions Gala event including dinner and gift bags
- Two US Open courtside box seats to a mutually agreed upon session during the first week
- Two US Open Grandstand seats to a mutually agreed upon session during the first week
- Two invitations to VIP dinner with honorees on May 18
- Two spots in VIP Clinic with JTCC Senior Staff and celebrities
- Two private lessons with JTCC Staff Professionals
- Recognition on website
- Two high-performance racquets
- Two FILA jackets
- One pair of FILA shoes

## \$2,750 – Champion Sponsor

- Four tickets to the JTCC Champions Gala event including dinner and gift bags
- Two US Open Armstrong seats to a mutually agreed upon session during the first week
- One spot in VIP clinic with JTCC Senior Staff and celebrities
- One private lesson with JTCC Staff Professional
- Recognition on website
- Two high-performance racquets
- Two FILA jackets
- One pair of FILA shoes

## \$400 – Individual Tickets

- One ticket for JTCC Champions Gala event including dinner and gift bag



# Champions Celebration

presented by

Bisnow Family



Sandy Spring Bank

Sirovich Family

## Registration Information

**Online** - visit [www.jtcc.org/gala](http://www.jtcc.org/gala) or scan the QR Code

**Mail** – send completed form with card information or check payable to “JTCC” to

5200 Campus Drive  
College Park, MD 20740  
Attn: Ava Todd



**Email** – scan and email completed form with card information to [atodd@jtcc.org](mailto:atodd@jtcc.org)

\$18,000 – Presenting Sponsor

\$11,000 – Platinum Sponsor

\$8,250 – Gold Sponsor

\$5,500 – Silver Sponsor

\$2,750 – Champion Sponsor

\$400 – Individual Ticket  
# of tickets \_\_\_\_\_

I am unable to attend but would like to donate \$\_\_\_\_\_

---

Name/Company

Phone

Email

---

Address

State

Zip Code

Visa

Mastercard

American Express

Discover

---

Credit Card Number

Expiration Date

---

Name on Card

Signature

---

Guest Name(s)

or email guest names to [atodd@jtcc.org](mailto:atodd@jtcc.org) at a later date

*JTCC accepts donations of any amount as well as in-kind donations.  
JTCC is a 501c3 nonprofit organization (Federal Tax ID: 52-2114223).*

*Contributions are tax-deductible to the extent permitted by law.*